

### **Introducing AeroMorning**

**AeroMorning was established 5 years ago, with the sole objective of covering aerospace news with unrestricted independence. The web site rapidly attracted the attention of a growing number of visitors, a robust increase still is a reality today.**

**According to a wide range of readers, including high-ranking industry executives and managers in the airline industry, AeroMorning in the past several years evolved into an influential, respected media. It is considered as unique because it does much more than reporting news like conventional trade publications. Pierre Sparaco, the Editor, is proposing commentary pieces up to five times per week, looking at matters of moment in a new way.**

**Straight and forward comments go directly to the point, without taboos, but with lots of common sense and proper judgment. AeroMorning's readership comprises exclusively aerospace professionals.**

**AeroMorning is fully independent, being owned by Toulouseweb, a Toulouse-based leisure website. It simply ignores any form of obligation when putting news into the right context.**